



AIAA CORPORATE MEMBERSHIP

**THOUGHT LEADERSHIP + WORKFORCE DEVELOPMENT
PURPOSEFUL COLLABORATION + BRANDING**



AIAA Corporate Membership fosters an environment for aerospace leadership and technical excellence that enables companies to expand their industry presence, improve workforce development, get involved with aerospace advocacy, and join purposeful collaboration.

Blue Origin is proud to be a part of the AIAA network — an organization that offers space professionals career development, opportunities to learn and network, and recognition for outstanding achievement.

Clay Mowry, Vice President, Sales, Marketing & Customer Experience, Blue Origin

WHY AIAA CORPORATE MEMBERSHIP?

AIAA believes a relationship with corporate members represents commitment to each other and to the industry. AIAA Corporate Membership reflects more than just discounts and logo placement — it is about creating an environment for purposeful collaboration leading to new thinking and creative solutions.

From engineers and scientists, to designers and architects, to marketing and sales, to human resources and beyond, AIAA offers a platform for engagement across the entirety of your enterprise.



AIAA is committed to the success of your membership and provides resources and enhanced communication to ensure your benefits are maximized through:



A dedicated AIAA Strategic Relationship Manager and a Corporate Member Community Manager to provide guidance in areas such as:

- › Thought leadership options and speaking opportunities, where available
- › How to utilize our workforce development and recruiting benefits
- › Strategic use of your year-round benefits



An annual or multiyear AIAA engagement roadmap aligned to your needs



Best practices to capture maximum value of your AIAA Corporate Membership investment

CORPORATE MEMBERSHIP BENEFITS

THOUGHT LEADERSHIP

- › One (1) executive seat on the Corporate Member Strategic Advisory Committee. This newly reorganized committee meets with leaders from DoD, FAA, and NASA and opens the dialogue with AIAA leadership on the Institute's initiatives.
- › Opportunity to speak at an AIAA forum or to work with the Executive Steering Committee for AIAA forums and events, making your message heard in the areas you deem most valuable.

WORKFORCE DEVELOPMENT

- › Annual allotment of complimentary sessions-only registrations for your staff to attend AIAA forums. Plus, access to the lowest forum registration rates, regardless of registration date, with discounts up to 40%.
- › Opportunity to recruit from thousands of high performing college and postgraduate students and young professionals at AIAA Aerospace Recruitment Series events at select AIAA forums. AIAA Career Center job postings at a discount of 40%.
- › Annual allotment of individual professional memberships that include subscriptions to *Aerospace America* (digital and print) and the Daily Launch email.
- › Discounted access to AIAA's continuing education programs, including webinars, on-demand learning, and workshops.
- › Automatic elevation from Member to Senior Member for designated employee(s) on your corporate member roster. This is an eight-year fast-track advancement toward becoming an Associate Fellow.
- › Introduction to local AIAA sections, student branches, and other programs.

PURPOSEFUL COLLABORATION

- › Exclusive invitations to VIP networking events.
- › Business-to-business introductions.
- › Opportunities to attend Public Policy breakfasts on Capitol Hill to advocate for the industry.
- › Ability to contribute to AIAA's continuing education programs, through webinars, on-demand learning, and workshops.
- › Engagement with the future aerospace workforce at AIAA's student competitions related to your business.

BRANDING

- › Your company name and logo prominently positioned alongside 100 other prestigious aerospace companies.
- › New AIAA Corporate Members will receive a one-time color ad (sizes vary) in *Aerospace America*, plus a 10% discount on all *Aerospace America* print and digital advertising options.
- › Social media recognition across AIAA social media.
- › Preferential rates for sponsorship at any of AIAA's annual events, which host nearly 10K professionals, students, and young professionals from around the world.

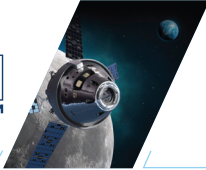


“ Millennium’s commitment to our customers is bolstered by AIAA’s commitment to our community. AIAA personifies advancement of technology and good shepherding of resources in the aerospace industry. We appreciate the opportunity to be an AIAA Corporate Member, where we know we will gain knowledge and value, benefit from the good that AIAA brings to our industry, and give back to the community in meaningful ways to support AIAA’s mission.

Patrick Murphy, President & Chief Executive Officer, Millennium Engineering and Integration Company

FORUMS & EVENTS

SCI TECH FORUM



5,000+ ATTENDEES

The largest event for aerospace research, development, and technology in the world.

DEFENSE FORUM



350+ ATTENDEES

Government, military, industry, and academia discuss the strategic, programmatic, technical topics, and policy issues in aerospace and defense. Participation requires government clearance.

AVIATION FORUM



2,200+ ATTENDEES

The only aviation event that covers the entire integrated spectrum of aviation business, research, development, and technology.

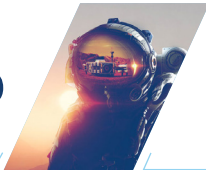
PROPULSION FORUM
ENERGY



1,650+ ATTENDEES

Unmatched by any competitive event, covering both aeronautics and space propulsion and energy technologies in a single venue.

ASCEND



EST. 2,000 ATTENDEES

AIAA’s newest event designed to drive the space economy forward. It’s the center of gravity for the space community—bringing technical and business leaders together.

FORUM BENEFITS

- › Complimentary registrations
- › Up to 40% discount on registration
- › Personal introductions to AIAA network
- › Access to private meeting space



Advertise in *Aerospace America*:

AIAA’s monthly magazine reaches nearly 30,000 aerospace professionals including AIAA members. New AIAA Corporate Members will receive a one-time complimentary color ad (sizes vary). AIAA Corporate Members receive a 10% discount on all advertising.


AIAA
CORPORATE
MEMBERSHIP

AIAA Corporate Membership starts at \$7,500

CONTACT US

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AIAA Corporate Membership possibilities are not limited in scope and can be tailored to new ideas that meet your strategic corporate objectives.

aiaa.org/corporatemembership