**Onboarding Email for New Educator Associate Members**

The following email drafts is designed to support onboarding new AIAA Educator Associate members to your section. We recommend sending the onboarding email approximately two weeks after a member is assigned to your section. The recommended text can be updated as needed to suit your section details and local membership activities.

**Subject Line & Preheader Text:**

Select one of the following recommended subject line and preheader options for your email. See the below image for contextual reference. If sending these emails via a personal email (e.g., Gmail, Outlook), the preheader text may be omitted.



Subject / Preheader Option 1:

SUBJECT LINE 1: Launch your students’ aerospace careers!

PREHEADER 1: See how our membership tools can help you inspire the next generation.

Subject / Preheader Option 2:

SUBJECT LINE 2: A universe of possibilities awaits...

PREHEADER 2: Help your students fulfill their aerospace dreams.

**Recommended Email Body Text:**

Hi ((First Name)),

 We’re excited to welcome you as an AIAA Educator Associate Member in ((Drop in Section or Region)). We hope you enjoy this special complimentary membership for K-12 educators.

As someone responsible for shaping young minds and helping students realize their potential, you have an important job — and your membership tools will make that job easier:

* ((Insert specialized section content here and/or use the following benefit list))
* Find inspiration and ideas in *Aerospace America*, our member-exclusive magazine.
* Connect and collaborate with other innovative members at AIAA forums and section events, and through the global AIAA Engage community.
* Fuel your students’ curiosity and knowledge with online educator resources.
* Get much-needed STEM supplies by applying for an AIAA Foundation Classroom Grant.
* Gain recognition with an AIAA Foundation Educator Achievement Award.

The sky’s not the limit when you are motivating your students and encouraging their aspirations. [Start exploring](https://www.aiaa.org/get-involved) your AIAA resources today, and reach out to us with any questions!

((Insert your AIAA email signature))